



THE FAMILY FIRM INSTITUTE: THE TRUSTED RESOURCE IN THE FAMILY ENTERPRISE FIELD

Educate-Connect-Inspire

For over a quarter century, The Family Firm Institute (FFI) has been engaged in educating, connecting, and inspiring professionals who serve the family enterprises. FFI is *the trusted resource* for advancing the family enterprise field and the organization of choice for the advisors consultants, educators, and researchers who help perpetuate trans-generational family business wealth. In adopting a multidisciplinary and genuinely global perspective, FFI understands family enterprise as a fundamental driver of global economic growth, prosperity, and stability.

Leading by Example

Today, FFI is the leading membership association worldwide for family enterprise professionals. It provides a global forum for practitioners and academics to advance the study and knowledge of family enterprise and to engage in collaborative opportunities that facilitate their professional and business development objectives. Through its international journal, certificates program, global education network (GEN), and its preeminent international conference, FFI upholds the highest standards in best practices.

Membership and Multidisciplinary

FFI comprises more than 1,500 individual and organizational members representing a range of areas across the globe: 79% are based in the Americas (61% in the U.S., 10% in Latin America, 8% in Canada); 13% reside in Europe; and 8% are located in regions such as the Pacific Rim and the Middle East.

The unique multidisciplinary profile of the FFI membership remains one of the organization's core strengths. Individual members are engaged in a range of professions, including legal, financial, management, behavioral, and various academic disciplines. 67% are advisors or consultants to family enterprises, 22% are educators or researchers, 8% are students, and 3% are family business owners.

FFI's organization values of inclusiveness, collaboration, and life-long learning are strategically executed on the global level and augmented by the formation, in a local context, of regional chapters and study groups. FFI chapters are fully integrated with FFI but may differ in their geographic focus, size, leadership, nature of collaboration with other regional organizations, and program priorities. Chapters currently active include New England, Midwest, and Mid-Atlantic in the U.S. as well as the Ontario Chapter in Canada. FFI Study Groups are a forum for dialogue among an intimate, interdisciplinary group of family enterprise practitioners. They focus on learning from each other and networking as a means to strengthen working relationships.

Global Education Network (GEN)

The FFI Global Education Network (GEN) is a global forum for teaching and learning that offers cutting-edge multidisciplinary courses and world-class certificate programs for family enterprise advisers, practitioners, academics, and professionals. GEN is the education arm of FFI, and serves as the global transmitter of knowledge for students and groups engaged in the study of family enterprise. GEN offers unique online and face-to-face learning opportunities in cities across the globe—including Chicago, Brussels, and Hong Kong—through its interactive distance education platform and daylong global forums. Individuals and groups who study as part of the Global Education Network have the opportunity to enroll in individual courses or to complete cutting-edge certificate programs at their own pace. In both cases, participants in GEN enjoy unparalleled knowledge resources and global connections to a diverse and truly multidisciplinary range of faculty and other professionals engaged in family enterprise studies.



Cutting-edge Publications and Conferences

FFI publishes a quarterly international journal, *Family Business Review (FBR)*, the oldest scholarly publication devoted exclusively to exploration of family enterprise dynamics. FFI also offers two online, member-only publications. The *Practitioner* is distributed 3-4 times per year, offering articles and a blog on topics of special interest to the advising and consulting communities. *FFI on Friday* is a weekly e-newsletter covering a range of professional and cross-disciplinary developments relevant to FFI members.

FFI also annually convenes prominent family enterprise practitioners, educators, and researchers along with social commentators, authors, journalists, and family business owners at venues around the world for its international conference. Recognized as the preeminent family enterprise event for professionals and academics, the annual gathering examines timely and relevant topics within a blending of interdisciplinary information, research, expertise, and experience.

Recent conferences have featured notable thought leaders in keynote presentations, including noted geneticist, anthropologist and explorer-in-residence with the National Geographic Spencer Wells, Andrew Lippman from MIT's MediaLab Viral Communications program and Christopher Kennedy Lawford, UNODC Goodwill Ambassador; Peugeot-Citroen chairman Thierry Peugeot; and editor-in-chief of *The Economist* John Micklethwait.

The FFI's annual Research and Education Symposium, produced in conjunction with the international, offers the latest research and scholarly perspectives from academia. Recent speakers include Lloyd Steier, chair of entrepreneurship and family enterprise at the University of Alberta; Sabine Klein, chair of the INTES-Institute for Family Business at WHU, Otto Beisheim School of Management in Germany; Isabelle Le Breton-Miller, visiting professor at HEC Montreal/research fellow at the School of Business, University of Alberta; and Danny Miller, research professor of strategic management at HEC Montreal and chair in strategy and family enterprise, University of Alberta.

Dynamic Leadership

FFI's board of directors provides the strategic vision and oversight for the Institute's development, supported by various committees. A distinguished group of family enterprise leaders, many of whom represent marquee family enterprises across the globe, comprises a Family Enterprise Advisory Committee. This Committee provides the FFI board and management with pragmatic advice, commentary, and broad-based information on the global family business field.